BENEFITS OF AGA ANNUAL SPONSORSHIP

2027 SPONSORSHIP OPPORTUNITIES	DIAMOND $10,000	SAPPHIRE $5,000	RUBY $2,500	EMERALD $1,000
CONFERENCE BENEFITS				
Complimentary Conference Registration	8 GUESTS	4 GUESTS	2 GUESTS	1 GUEST
Complimentary Tucson Gala Registration	8 GUESTS	4 GUESTS	2 GUESTS	1 GUEST
Tucson Gala Table	DEDICATED TABLE			
Address Attendees	5 MIN. RECORDED PRESENTATION	2 MIN. RECORDED PRESENTATION		
President's Welcome	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Publications	FULL PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE
Intermission Video	4 SLIDES OR 1 MINUTE VIDEO	2 SLIDES OR 30 SECOND VIDEO	1 SLIDE	SHARED SLIDE
Display Table	BY RESERVATION premier location	BY RESERVATION	BY RESERVATION	BY RESERVATION
YEAR-ROUND BENEFITS				
Hyperlinked Logo	FEATURED	PROMINENT	HIGHLIGHTED	DISPLAYED
Social Media Exposure	FEATURED	PROMINENT	HIGHLIGHTED	DISPLAYED
Sponsor Badge	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Recognition at Recorded Events	INCLUDED	INCLUDED	INCLUDED	INCLUDED

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BENEFITS of AGA ANNUAL SPONSORSHIP

DIAMOND SPONSORSHIP ($10,000)

Complimentary Registrations - Receive complimentary registrations for up to eight individuals at AGA conferences and events.

Dedicated Table – Enjoy the first food service for up to eight individuals at a dedicated table during the AGA Tucson Gala.

Address Attendees - You are invited to provide a recorded presentation (up to 5 minutes), which will be delivered to conference attendees. Informational or educational, this is your opportunity to introduce yourself and your business to AGA members and guests.

President's Welcome - You are personally recognized during the AGA President's welcome and opening remarks at all AGA hosted in-person and virtual events throughout the year.

Conference Publications - Receive a full-page advertisement in each AGA Conference publication. This high-quality print and digital magazine is distributed to all attendees and is designed to serve as future reference material. AGA utilizes graphics provided by sponsors.

Intermission Video - Diamond Sponsors are prominently featured in AGA's Conference intermission video via inclusion of four advertorial slides OR a one-minute promotional video featuring your business. AGA utilizes graphics/video provided by sponsors.

Display Table - Diamond Sponsors are encouraged to reserve a complimentary promotional display table with electricity (when available) in your choice of available locations at AGA in-person conferences. (Optional participation. Non-transferable.)

AGA Website and Email Communications - Diamond Sponsors are invited to provide a business logo to be featured on AGA's website (hyperlinked) and in all AGA event email communications, delivering year-round exposure and recognition.

Social Media Exposure - AGA maintains an active social media presence with frequent posts on Facebook, LinkedIn, and Instagram. Diamond Sponsors receive featured recognition on our social media platforms before, during and after AGA events.

Sponsor Badge - A virtual Diamond Sponsor badge is provided, memorializing the year/s of your generous patronage. Badges can be used digitally and in print by your business/organization to promote your philanthropy and commitment to AGA.

Recognition at Recorded Events - Diamond Sponsors are personally recognized during all AGA hosted events throughout the year, including every AGA webinar and Virtual Career Forum. Recordings of AGA educational events are made available via AGA Virtual Library to our members and the public, providing sponsors with an extra layer of exposure.

SAMPLES FOLLOW

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BENEFITS of AGA ANNUAL SPONSORSHIP

SAPPHIRE SPONSORSHIP ($5,000)

Complimentary Registrations - Receive complimentary registrations for up to four individuals at AGA Conferences and events.

Address Attendees - Sapphire Sponsors are invited to provide a recorded presentation (up to 2 minutes), which will be delivered to AGA conference attendees. Informational or educational, this is your opportunity to introduce yourself and your business to AGA members and guests.

President's Welcome - Your business will be recognized as a Sapphire Sponsor during the AGA President's welcome and opening remarks at all AGA hosted in-person and virtual events, throughout the year.

Conference Publications - Receive a half-page advertisement in each AGA Conference publication. This high-quality print and digital publication is distributed to all attendees and is designed to serve as future reference material. AGA utilizes graphics provided by sponsors.

Intermission Video - Sapphire Sponsors are prominently featured in AGA's Conference intermission video via two advertorial slides OR a 30-second promotional video featuring your business. AGA utilizes graphics/video provided by sponsors.

Display Table - Sapphire Sponsors may reserve a complimentary promotional display table with electricity (when available) in your choice of available locations at AGA in-person conferences. (Optional participation. Non-transferable.)

AGA Website & Email Communications - Sapphire Sponsors are invited to provide a business logo to be featured on AGA's website (hyperlinked) and in all AGA event email communications, delivering year-round exposure and recognition.

Social Media Exposure - AGA maintains an active social media presence with frequent posts on Facebook, LinkedIn, and Instagram. Sapphire Sponsors receive prominent recognition on our social media platforms before, during & after AGA events.

Sponsor Badge - A virtual Sapphire Sponsor badge is provided, recognizing the year/s of your generous patronage. Badges can be used digitally and in print, by your business/organization, to promote your philanthropy and commitment to AGA.

Recognition at Recorded Events - Sapphire Sponsors are personally recognized during all AGA hosted events, throughout the year, including every AGA webinar and Virtual Career Forum. Recordings of AGA educational events are made available via AGA Virtual Library to our members and the public, providing sponsors with an extra layer of exposure.

SAMPLES FOLLOW

BENEFITS of AGA ANNUAL SPONSORSHIP

RUBY SPONSORSHIP ($2,500)

Complimentary Registrations - Receive complimentary registrations for up to two individuals at AGA Conferences and events.

President's Welcome - Your business will be recognized as a Ruby Sponsor during the AGA President's welcome and opening remarks at all AGA hosted in-person and virtual events throughout the year.

Conference Publications - Receive a 1/4 page advertisement in each AGA Conference publication. This high-quality print and digital publication is distributed to all attendees and is designed to serve as future reference material. AGA utilizes graphics provided by sponsors.

Intermission Video - Ruby Sponsors are highlighted in AGA's Conference intermission video via one advertorial slide featuring your business. AGA utilizes graphics provided by sponsors.

Display Table - Ruby Sponsors are welcome to reserve a complimentary promotional display table with electricity (when available) in your choice of available locations at AGA in-person conferences. (Optional participation. Non-transferable.)

AGA Website & Email Communications - Ruby Sponsors are invited to provide a business logo to be featured on AGA's website (hyperlinked) and in all AGA event email communications, delivering year-round exposure and recognition.

Social Media Exposure - AGA maintains an active social media presence with frequent posts on Facebook, LinkedIn, and Instagram. Ruby Sponsors receive highlighted recognition on our social media platforms before, during and after AGA events.

Sponsor Badge - A virtual Ruby Sponsor badge is provided, recognizing the year/s of your generous patronage. Badges can be used digitally and in print by your business/organization to promote your philanthropy and commitment to AGA.

Recognition at Recorded Events - Ruby Sponsors are recognized during all AGA hosted events, throughout the year, including every AGA webinar and Virtual Career Forum. Recordings of AGA educational events are made available via AGA Virtual Library to our members and the public, providing sponsors with an extra layer of exposure.

SAMPLES FOLLOW

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BENEFITS of AGA ANNUAL SPONSORSHIP

EMERALD SPONSORSHIP ($1,000)

Complimentary Registration - Receive complimentary registration for one individual at AGA Conferences and events.

President's Welcome - You are recognized during the AGA President's welcome and opening remarks at all AGA hosted in-person and virtual events, throughout the year.

Conference Publications - Receive a 1/8 page advertisement in each AGA Conference publication. This high-quality print and digital publication is distributed to all attendees and is designed to serve as future reference material. AGA utilizes graphics provided by sponsors.

Intermission Video - Emerald Sponsors are displayed in AGA's Conference intermission video via a shared advertorial slide featuring your business logo. AGA utilizes your logo graphic if provided.

Display Table - Emerald Sponsors may reserve a complimentary promotional display table with electricity at AGA in-person conferences, availability permitting. Display tables are limited. (Optional participation. Non-transferable.)

AGA Website & Email Communications - Emerald Sponsors are invited to provide a business logo to be featured on AGA's website (hyperlinked) and in all AGA event email communications, delivering year-round exposure and recognition.

Social Media Exposure - AGA maintains an active social media presence with frequent posts on Facebook, LinkedIn, and Instagram. Emerald Sponsors receive recognition on our social media platforms before, during and after AGA events.

Sponsor Badge - A virtual Emerald Sponsor badge is provided, recognizing the year/s of your generous patronage. Badges can be used digitally and in print by your business/organization to promote your philanthropy and commitment to AGA.

Recognition at Recorded Events - Emerald Sponsors are recognized during all AGA hosted events, throughout the year, including every AGA webinar and Virtual Career Forum. Recordings of AGA educational events are made available via AGA Virtual Library to our members and the public, providing sponsors with an extra layer of exposure.

SAMPLES FOLLOW

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BENEFITS of AGA ANNUAL SPONSORSHIP

SAMPLE - EMAIL FOOTER (Sponsors)

Email Footers - promoting AGA Sponsors included in all event emails



(January 2024)



SAMPLE - SPONSOR BADGE

Personalized AGA Sponsor Badge for your digital/print use promoting your AGA support



SAMPLE - SOCIAL MEDIA POSTS

AGA Social posts - shared on AGA Facebook, Instagram and Linked In



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BENEFITS of AGA ANNUAL SPONSORSHIP

SAMPLE: AGA CONFERENCE PUBLICATIONS / Sponsor Recognition and Advertising

CONFERENCE PUBLICATIONS:

- printed & digital distribution
- archived on AGA website
- 20+ pages (Full size: 8.5 x 11”)
- 4 color





SPONSOR LEVEL

DIAMOND SPONSORS	Full Page	**SAPPHIRE SPONSORS**	1/2 Page
RUBY SPONSORS	1/4 Page	**EMERALD SPONSORS**	1/8 Page

Sponsor Recognition Pages





SAMPLE: AGA CONFERENCE INTERMISSION VIDEO Sponsor Recognition and Advertising

DIAMOND SPONSOR	4 slides (repeating in video loop) **OR** 1 minute video (featured once during video) 
SAPPHIRE SPONSOR*	3 slides (repeating in video loop) **OR** 30 second video (featured once during video)
RUBY SPONSOR*	2 slides (repeating in video loop) 
EMERALD SPONSORS	shared slide (repeating video loop) 

**NOTE: Sapphire Sponsor not visually represented in example above*

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